

# CHLOE MADRILL

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## SENIOR GRAPHIC DESIGNER

With over 12 years of experience in graphic design, I am proficient in visual and branding strategies, with notable success in environmental graphic design. I have a proven track record in leading successful design projects, managing production schedules and client satisfaction.

## WORK EXPERIENCE

- Family Office Generalist, OnDean, Chicago 2022-2023  
Served professional and personal needs of an UHNW family  
Developed branding for several projects  
Facilitated on projects and upkeep of multiple properties  
Managed and procured vehicles, motorcycles and equipment  
Performed hobby concierge duties
- Multi-functional Team Member, OrangeCat Racing, Chicago 2022-2023  
Collaborated on building a successful MotoAmerica race team  
Developed team branding across multiple platforms and uses  
Managed projects and event schedules  
Organized logistics, travel and hospitality for team and guests  
Supported research and development for race and testing events  
Helped with motorcycle builds and maintenance  
Served as one of the professional racers on the team
- Environmental Graphic Designer, NewGround, Chicago 2021-2022  
Developed branding and retail environmental graphics  
Collaborated with architect and interior designers on projects  
Presented compelling designs concepts to clients  
Facilitated brain storming sessions and retail tours
- Visual Experience Designer, Museum of Science and Industry, Chicago 2013-2020  
Developed exhibition story and environmental feel  
Designed graphics for signage and exhibits  
Installed vinyl graphics and signage  
Created elevations and production files for designs  
Managed project graphic matrices, timelines and quality standards  
Advocated for accessible and inclusive design principles  
Promoted exhibit sales at major industry trade shows and conferences

## SKILLS

Branding  
Typography  
Print and digital design  
Digital image editing  
Illustration  
Vinyl Graphic Installation  
Oil Painting

## SOFTWARE

Mac + PC Platforms  
Adobe Creative Suite  
Microsoft Office  
Asana  
Figma  
Sketch Up

## EDUCATION

American Academy of Art, Chicago, IL  
BFA in Illustration with a specialization in Graphic Design May 2013  
Graduated Class Valedictorian; GPA 3.91